

# Additional ShareKnowledge Services



## Printing And Creative Services

We offer complete mailing and letter shop services. Whether you're printing a full-color postcard, self-mailer flyer, or letter/envelope package or catalogue, we can fulfill all of your printing needs for your direct mailings and beyond.

Our goal is to provide our customers with high quality print and delivery solutions at a great value. We have purchased over \$16 million in printing for our customers and managed the production and delivery of over 3 million pieces of mail. Our experience in commercial printing and mass mailings gives us a vast amount of knowledge and resources to draw upon. Large or small, you can rest assured that your project will be matched to the right equipment, produced on time and on budget. Our in house digital press system provides the latest in quality and cost effectiveness for those projects that just can't wait or are too small in quantity (less than 1500) to be cost efficient on a standard press.

### Creative Services

A compelling message packaged in an attractive, attention getting way is critical to get response results. Our seasoned creative team will design attractive, results-oriented direct mailings, letterhead and business cards to help you achieve your business branding objectives.

### Creation of Marketing Tools & Materials

Whether you like it or not, the marketing tools and materials that you use help to create the outside world's impression as to what your company is all about. It is critical that all external communication be done in a professional manner reflecting the image that you want to present. ShareKnowledge will not only review your current marketing tools and materials, we will also identify those that would best help get your message out.

## Business Mailing Lists

ShareKnowledge Inc. is a leading database compiler of business contact information. Our sales leads allow every entrepreneur and marketing professional to quickly gain access to a wealth of industry contacts to jump start a telemarketing, direct marketing, email, fax campaign or simply for qualified cold calls.

### Benefits of Our Sales Leads

- Excellent for direct mail, email and fax marketing campaigns;
- Great source of sales leads for sales prospecting, cold calls or telemarketing campaigns;
- Excellent resource to research company information and personnel for job opportunities or recruitment;
- Find new, qualified customers for your product or service;
- Grow your business by extending your reach within a company with our extensive list of departmental positions and contacts; and
- Simply it's a great source of leads to promote your business or expand your client base.

## Fundraising Support Services

One of our most rewarding services is our charitable fundraising services. It's second nature for us. We have raised hundreds of thousands of dollars for many charities. We have experience in all aspects of fundraising event planning from live and silent auctions, sponsor soliciting, entertainment services and volunteer recruitment and management.

Fundraising consultants offer an important and growing source of expert advice and support to those engaged in raising funds for charities and other voluntary organizations. It is of great importance that the method and the amount of payment, by way of remuneration to the fundraiser, is clearly defined in a written agreement between the parties concerned before any fundraising commences. ShareKnowledge will provide a copy of that agreement for your consideration prior to any work to be started.

In some circumstances it may be the case that this form of payment arrangement remains the only option open to a charity. ShareKnowledge only enters agreements under the clearest limitation of time, the precise rate of payment established, and after the prior identification of the specific tasks to be undertaken by our services.

## Show Displays and Banner Stands

We are an authorized dealer for Ultima Displays. Visit our product catalogue at <http://www.ultimadisplays.ca>. Contact us for pricing and delivery. Ultima Displays is a B2B supplier of modular and portable display systems to the sign, print and display industries. We offer:

- A wide-range of products to suit every display need
- Comprehensive graphic services
- Quality products
- Competitive pricing
- Excellent customer service